

General Tourism Career Opportunities

A generalist qualification – national Diploma or Degree in Tourism development will equip graduates with a range of skills for a range of occupations within the tourism industry. These include:

Tourism Information Officers: working in tourism information offices and providing information to tourists.

Tourism Marketing: Working with any of the provincial, regional or municipal tourism agencies to promote and market the tourism facilities and attractions of that area

Tourism Policy: working with any of the government departments in the area of developing policies and good practices for sustainable tourism.

Tourism Development: working with product owners or communities to develop tourism products such as attractions- cultural villages, markets, tourism routes, etc.

The courses and institutions

The following public Institutions all offer qualifications in Tourism

Institution
Border University of Technology (School of Tourism and Hospitality)
Cape University of Technology (Cape Hotel School)
University of Technology Free State (School of Tourism, Hospitality and Sport)
University of Technology Pretoria
University of Technology Witwatersrand (Hotel School)
Durban Institute of Technology (DIT)
University of Technology PE
University of Technology SA
Vaal Triangle University of Technology
University of Technology Northern Gauteng
East Cape University of Technology
University of Pretoria
University of Potchefstroom

